

Port Credit BIA		MINUTES
	Virtual Board Meeting	Wednesday, Oct 28, 6:30pm
Board Members	Jake Pedler, Nina Tsougios, Brenda McGarrell, Ric Cooper, Councillor Stephen Dasko, John Pappas, Ann Ivy Male, Scott Higginson	
Staff	Natasha Mackinnon, Dianne Dela Cruz	
Minutes by:	Natasha Mackinnon	
Item #	Item Description	
1	Call to Order - 6:37pm	
2	Declaration of Conflict of Interest	
3	Additions to and approval of Agenda Moved by Brenda McGarrell; Second by: Ann Ivy Male	
4	Discussion and/or acceptance of Minutes from the Board Meeting held on Wed, Sept 30, 2020 Moved by Nina Tsougios; Second by: Ric Cooper	
5	<p>Councillor's Report</p> <ul style="list-style-type: none"> • Patio program including every business on Lakeshore Rd. is extended to December 31, 2020 • PCBIA boundary extension passed on Oct 28, 2020. • Continuously advocating that all businesses should open during Council • Motion passed at Council re: Advocacy letter from Mayor Bonnie Crombie • Relocation discussions of Port Credit Farmers Market in 2021. Port St., Lighthouse Parking lot, all up for consideration. • Free one-hour parking in Port Credit from Nov 26, 2020 to Jan 15, 2021 <p>Action</p> <ul style="list-style-type: none"> • Stephen to circulate boundary extension documents with members • Schedule Classic Cars meeting with Car Club in Nov. 2020 <p>Free parking</p>	
6	<p>Chair's Report</p> <ul style="list-style-type: none"> • Addressed the passing of our beloved General Manager, Beatrice Moreira-Laidlow and thanked everyone for their hard work • PCBIA Lawyer and Accountant working on late Beatrice's pay and overtime owned to the family • Retrieved all PCBIA equipment (including laptop) and files from Beatrice's house • PCBIA Townhall was a success. Our BIA showed great leadership, advocacy and received positive feedback from members • Discussions of forming a Mississauga Association of Business Improvement Areas (MABIA) in the hops to work together, share information and current issues • Jake met with John Kiru, Executive Director of TABIA • Contracts for Natasha and Dianne are signed. Will make an official announcement this week 	

	<p>Action</p> <ul style="list-style-type: none"> Natasha and Dianne to help Jake with forming a MABIA. First step, meet with TABIA following a meeting with OBIAA.
7	<p>Committee Reports</p> <p>Financials</p> <ul style="list-style-type: none"> Brenda McGarrell provided a written report showing 2021's budget Provided an update on balance sheet – currently sitting at 75% of 2020 budget Brenda awaiting communication from City re: 2021 budget and the under levy Will provide an update re: money unspent due to Global Pandemic – we abide by what the City is doing as it will reflect on all BIAs <p>Beautification</p> <ul style="list-style-type: none"> Natasha provides an update: working towards Illuminate the Port – Purchasing good quality lighting to brighten up our Main Streets In communication with LCBO representatives to put mural up, Spring 2021 <p>Action:</p> <ul style="list-style-type: none"> Natasha working on receiving sponsorship funding for lighting with Jake's assistance Natasha to send Transportation and Works email to Stephen Dasko
	<p>Marketing – Ann/Dianne/Natasha</p> <ul style="list-style-type: none"> Report submitted by Natasha on behalf of Marketing Committee Positioning SupportThePort.ca as a hub for all PCBIA Marketing Campaigns Presented important dates and information re: Businesses Are People campaign <p>Advocacy</p> <ul style="list-style-type: none"> Updates by John Pappas re: advocacy from Ford Government, the Mayor, Mississauga Tourism and MBOT – More voices working together to open safely News conference update that our Small Business owner points are getting heard and PCBIA positioned as Leaders Mortgage issues have been raised to Sven Spengemann office and they have been notified contact the respectable Financial Departments <p>Parking, Safety & Security</p> <ul style="list-style-type: none"> John provided a Safe City update with more information to come <p>Sponsorship</p> <ul style="list-style-type: none"> Stephen Uhraney's photography sponsorship approved and amounted \$1,000 <p>Policies – Brenda McGarrell</p> <ul style="list-style-type: none"> No report <p>Action:</p> <ul style="list-style-type: none"> Ask local MPPs for Small Business Advocacy letter of support
8	<p>Staff Report</p> <p>Natasha and Dianne submitted a written staff report</p> <p>Provided a new hire Admin and Social Media Assistant staff update</p>
9	<p>Other Business</p> <p>Port Credit Office to hand out poppy's and accept donations for Remembrance Day</p> <p>PCBIA Virtual Town Hall featuring: Councillor Dasko & Rudy Cuzzetto</p>

	<p>AGM 2020 approved and scheduled for Tuesday, Nov 24</p> <p>Financials and Budget meeting Schedule for week of Nov 9th to 13th between Brenda, Melanie, Natasha and Dianne</p> <p>Holiday Party</p> <ul style="list-style-type: none"> • Discussion to hold Socially Distanced in December at Port House <p>Merch for Holiday Season</p> <ul style="list-style-type: none"> • Discussion around PCBIA blankets. Have them available at restaurants at a discounted price. PCBIA to offer a pick-up and wash service. Blankets can be used as giveaways.
10	<p>Adjournment: 8:05pm Motion: Brenda McGarrell Moved by: John Pappas</p>

Important Dates

Federal TownHall scheduled Tuesday, Nov 10th, 2020 with Sven Spengemann & Coucillor Dasko
AGM scheduled Tuesday, Nov 24th, 2020
Next Board Meeting scheduled Wednesday, Nov 25th, 2020