



Port Credit BIA's 2020 Beautification Report

Presented to:	PCBIA Board of Directors and Membership
From:	Natasha Mackinnon, Operations Manager & Dianne Dela Cruz, Business Development Manager
Attendees:	Beatrice Moreira-Laidlow, Jake Pedler, Lydia Ordonez-Niles, Natasha Mackinnon & Ric Cooper
Submitted:	November 23, 2020

This year, the Port Credit BIA Beautification Committee focused immensely on the appearance of our Port Credit Main Street. Our goal was to beautify our community with new branding, Holiday décor, positive signs and more to assist with the overall appeal of our Main Street. We collectively focused on building and planning projects for 2021.

- Return of #KeepPCClean campaign with a hired streetscape team to keep our streets tidy and litter free plus increased street presence from SureGreen Landscaping to 3 times a week
 - We hired Gail, our streetscape specialist and Faris our streetscape ambassador to be on site during peak hours to ensure our streets remained tidy and litter-free
- Planting:
 - 70 window boxes where placed on Port Street fence and on tree guards on the east/west wherever possible
 - 8" hanging baskets have been done on every decorative pole
 - 15 blue planters along Port St.
 - 30 red planters on Mainstreet
 - 10 black planters on Mainstreet
 - 12 raised beds are getting ready – holding off until City re-plants the trees
 - 15 remainder blue planter have been placed throughout
- I love PC sign in the center of Port Street Market, a great attraction and photo-op for both tourists and locals this summer
- New banners with our rebranding installed
- 4 red benches installed
- STEPS Mainstreet Art Challenge elevated 12 cement benches plus an additional 2 across our Main Street with beautiful art designs
- 7 uniquely designed and wrapped Utility Boxes



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- Giant Red Muskoka Chair reinstalled on the Southside of Lakeshore across the library Spring 2021
- 6 hand-paint Muskoka chairs set up throughout the Village during Spring and Summer months



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- Additional garbage bins set up to help curb the littering in Port Credit
 - The BIA purchased additional garbage bins and set them up in high traffic areas around The Port
 - Our streetscape team worked throughout the week to replace bags and empty overflowing bins
 - On-going:
 - Illuminate the Port: new decorative lighting on 50-80 trees on our Main Street and customized lighting on our Lighthouse
 - Murals