



**Port Credit Business Improvement Association
Annual General Meeting**

Zoom Meeting

Tuesday, Nov 24th, 2020 – 6:30 pm

Draft Minutes

Board Members Present: Jake Pedler, Nina Tsougios, Ric Cooper, Brenda McGarrell, Stephen Dasko, Scott Higginson, Ann Ivy Male, John Pappas

Staff:

Natasha Mackinnon

Dianne Dela Cruz

Quinton Lindsay

Operations Manager

Business Development Manager

Marketing & Admin Assistant

Presenting Guest:

N/A

General Membership:

Nico Moretti, Joe Leroux, Paul Grassby, Tom Hawkett, Tony Swierkot, Pat Anderson, Welsey Cote, Ila Shulman, Cham Rifai, Kevin Mckibbin, Helen Filipe, Lucie Zima, Summer Skilleter, Jeff McPhee, Alex Greogory, Candice Chilton, Louie Manzo, Caroline Augustin, Sheldon Khan, Judi Lloyd, Mary Isaacs, Claudette Hope-Edwards, Marie Payne, Noreen Lista, Donna Freeman, Olga Trentin, Max Letham, Ron Larcombe, Susie, Christina Dawidowicz, Shannon Donnelly, Matt Molson, Ryan Long, Kristy Elik, Tony Pampena, Don Marland, James O’Neill, Joanne Heaney

Jake Pedler

Chair’s welcome and called the meeting to order at 6:30pm

Membership requests:

N/A

Disclosure of Pecuniary Interest

None declared

Disclosure of conflict

None declared

Greetings:

Jake Pedler introduces Board

Nina Tsougios introduces staff

Approval of the 2019 Annual General Meeting minutes:

Motion:

John Pappas moved that the minutes of the AGM held Nov 5th, 2019 as read.

Seconded by Alex Gregory.

Carried



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Councillor's Report

Brief remarks by Ward 1 Councillor Stephen Dasko

- Music Walk of Fame inductee Patti Jannetta
- Classic Cars Thursdays "Take A Left" campaign encouraging foot traffic for the East end
- Changes to PCBIA boundaries in the west village went through council
- Tourism board struck as official Body will include local representation
- CIBC wall at Stavebank Rd./Lakeshore Rd. will be projection wall for artistic images at night, showcasing local artists and encourage tourists (launch spring 2021)
- Safe City Mississauga launch for Businesses
- No Fee Patio Program rolled out for summer was extended to Oct 2021 and then Dec 31, 2021
- Change to noise bylaws to make easier to obtain exemptions for loud music
- Traffic issues – pilot underway reducing speed limit from 50 to 40 from Woodlawn to the bridge
- Marina - Keep The Port in Port Credit, task force being created looking for participants

Stephen Dasko announces Free Parking 1-hour from November 27, 2020 to January 15, 2021 as part of WinterIN the Port

Written Annual Report provided by Operations Manager, Natasha Mackinnon & Business Development Manager, Dianne Dela Cruz

Brief remarks by staff regarding part time job descriptions and duties including current and future tasks. Presented by

- Natasha MacKinnon Operations Manager
- Dianne Dela Cruz Business Development Manager

Strategic Plan 2019-2022 presented by Nina Tsougiou

- Overview of Marketing and Beautification carried out/planned to help grow businesses, attract tourism, and keep Port Credit in the spotlight.
- Port Credit BIA Mandate stated – to improve, beautify and maintain public lands and buildings and promote as Mississauga's premier tourist destination



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2019 Audited financial reports presented by Brenda McGarrell

Motion

Nina Tsougios moved that 2019 audited financial reports be received as provided

Seconded by Shannon Donnelly

Carried

2020 Operating Budget reports presented by Brenda McGarrell

Motion

Shannon Donnelly moved that 2020 Operating Budget be received as provided

Seconded by Johnathon Giggs

Carried

Chair, Jake Pedler's Report

- Tribute to Beatrice including the renaming of the lighthouse platform to Queen Bea Lookout
- Overview of staff and boards actions “all hands-on deck” since the March 15th, 2020 lockdown to ensure businesses are receiving accurate and timely information, while maintaining the security, beautification, and advocacy of Port Credit.
- Commandments to the Businesses of Port Credit for vigilance of implementing safe systems and a request to be active in attending Town hall meetings and direct contact to elected officials.
- Board and staff dedicated to bringing more arts, culture, murals and cleanliness to make Port Credit a year-round destination

Membership input – Programs and Operating Budget

- Questions raised by Johnathan Giggs and Kevin McGibbon regarding surplus and reserve clarification and as to why in excess of \$200k
 - Answered by Brenda McGarrell and Melanie Flake
 - Accepted by membership
- Questions raised by Johnathan Giggs and Kevin McGibbon regarding increases of several line items 2019/2020
 - Answered by Jake Pedler
 - Accepted by membership
- Question raised by Kevin McGibbon regarding number of members required for Quorum/BIA Bylaw
 - Answered by Brenda McGarrell
 - Accepted by membership



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New Business

- Request for additional Board Members

Action item

To be discussed at January 2021 Board Meeting

- Holiday online Virtual Marketplace

Action Item

Jake Pedler to circle back with Louie Manzo to gather more information

- Insurance rates doubled, request for advocate

Action Item

Stephen Dasko to reach out to economic development

- Have 2022 Budget presented 6 months after AGM

Motion

Johnathan Giggs moved to make a motion that the Budget for following fiscal years to be presented 6 months after AGM

Seconded by Melanie Flake

Carried

Action item

Jake Pedler and Natasha MacKinnon to follow up and make a request to the City of Mississauga via Stephen Dasko

Closing Remarks – Chair Jake Pedler

Thanked everyone for attending

Adjournment

Motion:

Jake Pedler moved that meeting be adjourned at 9.30 pm.

Seconded by Nina Tsougiou.

Carried